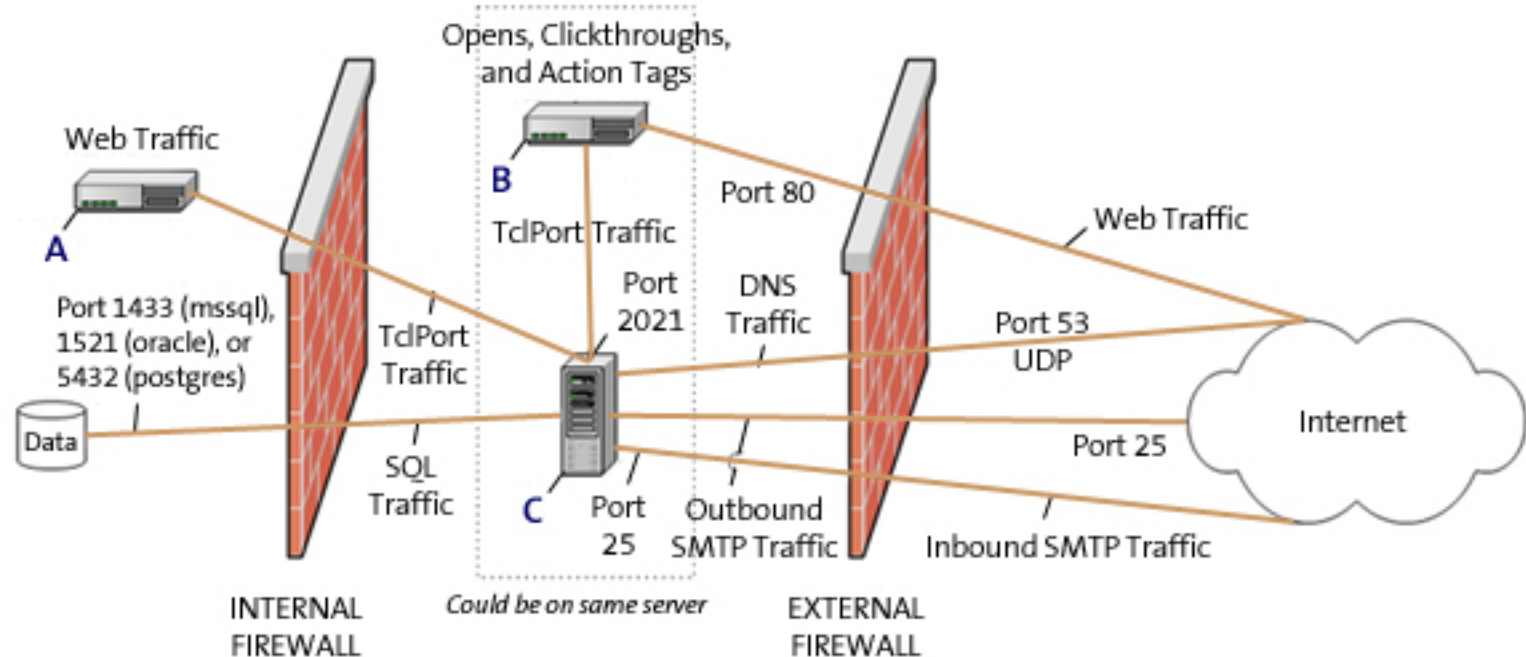


Internal Network

DMZ

Outside World



A: Administrative ListManager Web Server (httpd-lm.exe)

B: Stripped-down ListManager Web Server (httpd-lm.exe)

C: ListManager Server (lm.exe)

How to create a secure webserver to be used only for clickthrough, clickstream, interest, and purchase tracking:

The purpose of this document is to explain how to prepare a tracking-only version of the ListManager web interface for security-conscious customers. By stripping out the administrative and message reading interfaces, the only interaction that an outside user can have with this stripped-down interface is to get responses to tracking-type events, such as clickthroughs, clickstreams, interest tracking, and purchase tracking.

- 1) Open a command window. Change directory to ListManager\tclweb\htdocs.
- 2) Remove all directories EXCEPT libtml, img, and utilities\debug\logs\.
- 3) Remove all files with the pattern *.*.
- 4) This should leave you with the following files and directories in the htdocs directory:
img, libtml, .tclaccess, .tml. These files need to be present for the webserver to function.

In order to redirect users to that secure webserver, you need to change a site-level setting. In the administrative web interface, go to Utilities->Administration->Sites-> Edit Site, and add the URL for the secure webserver to "URL to web interface". All future clickthrough will be sent through that webserver.